

17 November 2021

## **HSBC to donate \$50,000 to the Canadian Red Cross for communities impacted by extreme weather in British Columbia**

Flooding in BC has caused significant impacts to critical infrastructure and thousands of people have been displaced. To help support those affected, HSBC will offer financial relief to impacted customers, and has pledged a \$50,000 donation to the Canadian Red Cross.

Linda Seymour, President and Chief Executive Officer, HSBC Bank Canada said: "This level of destruction is heartbreaking given all this region has been through this year. We are doing our part to support our customers, employees and communities as they deal with the loss and uncertainty created by this week's extreme weather."

Impacted customers can contact their Relationship Manager to discuss financial relief options or can reach us at:

- 1-888-310-4722 (Personal) / 1-866-808-4722 (Business)
- Online: <http://www.hsbc.ca> or via the HSBC Mobile Banking app
- Any HSBC branch, or HSBC or THE EXCHANGE® network ATM.

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### **Note to editors:**

HSBC Bank Canada, a subsidiary of HSBC Holdings plc, is the leading international bank in the country. We help companies and individuals across Canada to do business and manage their finances here and internationally through three global business lines: Commercial Banking, Global Banking and Markets, and Wealth and Personal Banking. HSBC balances social, environmental and economic considerations and has committed to becoming net-zero in its operations and financed emissions. We have a comprehensive suite of green products and are working with our customers to accelerate the transition to a low carbon economy.

HSBC Holdings plc is headquartered in London, UK and serves customers worldwide from offices in 64 countries and territories in Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,969bn at 30 September 2021, it is one of the world's largest banking and financial services organizations.

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