

25 September 2017

**The new *HSBC Premier World Elite® Mastercard®*  
has what Canadians say they want (and more!) in a travel card<sup>1</sup>**

**\*\* No foreign currency conversion charges, up to 3% in travel rewards, 31 day worldwide international travel insurance, and more<sup>2</sup>... [www.hsbc.ca/premierworldelite](http://www.hsbc.ca/premierworldelite) \*\***

The new *HSBC Premier World Elite Mastercard* offers Canadian travellers some of the richest and most flexible travel rewards available today, and is the latest in a range of new, market-competitive products and services available from HSBC Bank Canada.

“The number of Canadians travelling abroad is on the rise<sup>3</sup>, and these savvy Canadian consumers are demanding more from their travel credit cards,” **said Larry Tomei, Executive Vice President and Head of Retail Banking and Wealth Management, HSBC Bank Canada.** “With some of the richest and most comprehensive card features in the market today, we believe this is the best travel credit card in Canada, hands down.”

Named the World’s Best Bank by *Euromoney Magazine* earlier this year, HSBC is Canada’s leading international bank; in fact, HSBC’s Canadian customers travel approximately twice as much internationally as non-customers.<sup>1</sup>

***HSBC Premier World Elite Mastercard Highlights:***

- **No foreign currency conversion charges:** Unlike most credit cards, the *HSBC Premier World Elite Mastercard* will not charge cardholders a foreign currency conversion charge when they make a purchase in a different currency. Only the exchange rate will apply.<sup>4</sup>
- **31-day insurance coverage:** Extended worldwide Emergency Travel Medical insurance means accountholders can enjoy longer trips with greater peace of mind (exceptions apply).<sup>4</sup>
- **\$100 annual travel enhancement credit:** Cardholders can simply charge their airline seat upgrades, baggage fees or airport lounge passes to their *HSBC Premier World Elite Mastercard*, and the primary cardholder can then redeem his or her travel enhancement credit to cover these charges, making their travel more enjoyable.<sup>4</sup>
- **Rewards program:** Account holders earn 3% in travel rewards on all eligible travel purchases and 1.5% in travel rewards on all other eligible purchases made on the account.<sup>4</sup>
- **Competitive annual fee: an annual interest rate of 17.9%, an annual fee of \$149** and no charge for additional cards, with HSBC Premier customers receiving a \$50 annual fee rebate.<sup>4</sup> View the [Rates and Fees Information Box](#) for details.

**Additional perks:**

- Cardholders receive a complimentary membership to Mastercard Airport Experiences, provided by LoungeKey (a USD\$27 fee applies per person per lounge visit).<sup>4</sup>
- Unlimited Wi-Fi through Boingo at over 1 million hotspots worldwide (up to four devices).<sup>4</sup>

## **The new *HSBC Premier World Elite® Mastercard®* has what Canadians say they want (and more!) in a travel card<sup>1</sup> / 2**

- 10% discount on select hotel bookings made with the card from Expedia and Agoda.<sup>4</sup>

“This new card is a prime example of how we’re using our international expertise and investing to make banking simpler, better and more rewarding for our long-time and new-to-bank customers,” **added Tomei**. “From upgrading the look and feel of many of our branches to making significant enhancements to our digital and online channels, we’re working hard to earn the business of Canadians from coast to coast.”

The *HSBC Premier World Elite Mastercard* is available to current and new qualified HSBC Premier customers in Canada.<sup>5</sup> HSBC Premier customers enjoy world-class banking and investment services, including a dedicated Premier Relationship Manager, global 24 hour access to call centres, as well as preferential rates on deposits and loans. To qualify for HSBC Premier, customers must have an active HSBC Premier chequing account and maintain a \$100,000 balance in combined personal deposits and investments with HSBC Bank Canada and its subsidiaries.<sup>6</sup> For full details, please visit [www.hsbc.ca/premierworldelite](http://www.hsbc.ca/premierworldelite)

HSBC Bank Canada, a subsidiary of HSBC Holdings plc, is the leading international bank in the country. We help companies and individuals across Canada to do business and manage their finances internationally through three global business lines: Commercial Banking, Global Banking and Markets, and Retail Banking and Wealth Management. Canada is a priority market for the HSBC Group - one of the world’s largest banking and financial services groups with assets of US\$2,492bn at 30 June 2017. Linked by advanced technology, HSBC serves customers worldwide through an international network of around 3,900 offices in 67 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa.

### **Media enquiries:**

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### **Notes to editors:**

- 1) These are some of the findings of an Ipsos poll conducted in November, 2016, on behalf of HSBC Bank Canada. A sample of 520 HSBC customers and 1,148 non-customers in Canada aged 18+ from Ipsos' online panel was interviewed online. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within  $\pm 4.9$  percentage points, 19 times out of 20, for the sample of HSBC clients, and  $\pm 3.3$  points for the sample of non-clients, of what the results would have been had all clients and non-clients in Canada been polled.
- 2) Only the exchange rate will apply on foreign currency conversions. View [Rates and Fees Information Box](#) for details. HSBC Premier World Elite Mastercard customers earn rewards points on eligible purchases. Full details: <http://www.hsbc.ca/1/2/personal/banking/credit-cards/pwemc/full-details>
- 3) Statistics Canada report (18 August 2017). [www.statcan.gc.ca/daily-quotidien/170818/dq170818b-eng.htm](http://www.statcan.gc.ca/daily-quotidien/170818/dq170818b-eng.htm)
- 4) Full details: <http://www.hsbc.ca/1/2/personal/banking/credit-cards/pwemc/full-details>
- 5) Cardholder must be an HSBC Premier customer, a Canadian resident and the age of the majority in the province of residence and have (i) a minimum annual gross personal income of \$80,000 or a minimum annual gross household income of \$150,000, or (ii) a minimum of \$400,000 in assets under management (based on liquid, investable assets with financial institutions in Canada) Full details: <http://www.hsbc.ca/1/2/personal/banking/credit-cards/pwemc/full-details>
- 6) For full details regarding eligibility requirements and any fees which may apply, please refer to the [Personal Service Charges/Statement of Disclosure](#). For more information on HSBC Premier, visit [www.hsbc.ca/premier](http://www.hsbc.ca/premier)
- 7) ®/™ Mastercard and World Elite are registered trademarks of Mastercard International Incorporated. Used pursuant to license.

HSBC



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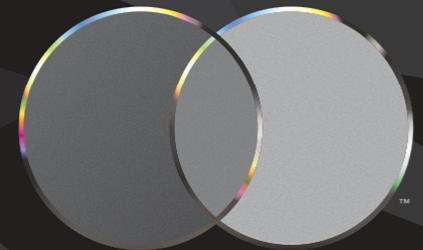
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