



12 July 2017

HSBC to donate \$100,000 to the Canadian Red Cross, accepting donations for communities impacted by BC wildfires

To help support residents affected by the ongoing wildfires in British Columbia, HSBC will offer financial relief to impacted customers, and has pledged a \$100,000 donation to the Canadian Red Cross. HSBC will also accept customer donations for the Canadian Red Cross at all HSBC branches across Canada from July 13 to August 11.

Sandra Stuart, President and Chief Executive Officer, HSBC Bank Canada said:

“With our deep roots in British Columbia, our hearts and minds are with the people and businesses dealing with the loss and uncertainty created by the wildfires. In addition to our support for the Canadian Red Cross, we are focussed on ensuring our employees are safe and working with impacted customers to meet their financial services needs in the days and months to come.”

For further assistance or information, HSBC Bank Canada customers can contact us directly:

- **Phone:** Call us at 1-888-310-4722 (Personal banking) / 1-866-808-4722 (Business banking)
- **Online:** Access banking services at www.hsbc.ca or via the [HSBC Mobile Banking app](#)
- **In-person:** At any [HSBC branch](#), or [HSBC or THE EXCHANGE® network ATM](#).

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Notes to Editors:

1. HSBC Bank Canada, a subsidiary of HSBC Holdings plc, is the leading international bank in the country. We help companies and individuals across Canada to do business and manage their finances internationally through three global business lines: Commercial Banking, Global Banking and Markets, and Retail Banking and Wealth Management.

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 4,000 offices in 70 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,416bn at 31 March 2017, HSBC is one of the world’s largest banking and financial services organizations.

For more information visit www.hsbc.ca or follow us on Twitter: @hsbc_ca or Facebook: @HSBCCanada

This news release is issued by
HSBC Bank Canada