



5 May 2016

HSBC pledges \$100,000 donation to the Canadian Red Cross, accepting donations in branches for communities impacted by Alberta wildfires

To help support Alberta residents affected by the ongoing wildfires in Fort McMurray, Alberta, HSBC Bank Canada will offer financial relief options to impacted customers, and has pledged a \$100,000 donation to the Canadian Red Cross. HSBC will also accept customer donations for the Canadian Red Cross at all HSBC branches across Canada from 6 May to 6 June 2016.

Sandra Stuart, President and Chief Executive Officer, HSBC Bank Canada said:

“Our hearts and minds are with the people and businesses dealing with the loss and uncertainty created by these events. In addition to our support for the Canadian Red Cross, we will continue to work with impacted customers to help ensure that their financial services needs are met in the days and months to come.”

For further assistance or information, HSBC Bank Canada customers can contact us directly.

- **Phone:** Call us at 1-888-310-4722 (Personal banking) / 1-866-808-4722 (Business banking)
- **Online:** Access banking services at www.hsbc.ca or via the [HSBC Mobile Banking app](#)
- **In-person:** At any [HSBC branch](#), or an [HSBC or THE EXCHANGE® network ATM](#)

Media enquiries:

Aurora Bonin
(604) 641-1905
aurora.f.bonin@hsbc.ca

Sharon Wilks
(416) 868-3878
sharon_wilks@hsbc.ca

About HSBC Bank Canada

HSBC Bank Canada, a subsidiary of HSBC Holdings plc, is the leading international bank in the country. We help companies and individuals across Canada to do business and manage their finances internationally through three global business lines: Commercial Banking, Global Banking and Markets, and Retail Banking and Wealth Management. Canada is a priority market for the HSBC Group – one of the world’s largest banking and financial services groups with assets of US\$2,596bn at 31 March 2016. Linked by advanced technology, HSBC serves customers worldwide through an international network of around 6,000 offices in 71 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa.